

Bloomington Cooperative Services
Board of Directors Meeting
Thursday, April 7, 2022
Remote Zoom Meeting

Board Members in Attendance: Bobbi Boos, Pam Weaver, Isabelle Daellenbach, Brianne Jamerson, Tosh Lewis, Jeff Goldin, Liz Barnhart, Corbin Baird

Absent Board Members: Stacey Giroux

BCS Staff in Attendance: Dee Bohler, Phil Phillipy, Taylor Ritchie

Kelley Fellows in Attendance: Bonnie Wang

Member-Owners in Attendance: None

Guests in Attendance: Naomi Byerley

1. Preliminaries
 - a. Ends Statement
 - b. Announcements
 - i. Jeff agrees to be timekeeper for meetings
 - ii. CCMA – topics are now available; will be a hybrid of in-person and virtual.
Let Bobbi know if you are interested in attending
 - c. Review Board Calendar
 - i. Self-monitoring next month
 - ii. Officers will meet next month
 - iii. Staff survey is in progress
 - iv. Draft of budget for FY23 is due May 1st
 - v. Focus on perpetuation – recruit!
 - d. Review Action Items
2. Consent Agenda
 - a. Tonight's Agenda
 - b. Updated BoD calendar – with Education topics and updated B1 dates
 - c. Minutes from 220303
 - d. February Financials
 - e. 220208 C8 Policy Proposal
 - f. Ownership Cancellation Request Memo
 - g. B7 Communications
 - h. Birthday Committee 2021 Annual Report
 - i. Committee Minutes
 - i. Officers
 - ii. Birthday
 - iii. OMCC
 - iv. Staff
 - v. Education

- j. Daellenbach moves to approve consent agenda, Baird seconds. All in favor; approved.
- 3. Member Comments – none
- 4. GM Monitoring and Reports
 - a. B7 Communications Report
 - i. CAT (Customer Address and Transaction) survey for market study
 - 1. 4-day survey conducted from open to close at each location; both stores should be done at the same time
 - 2. Will ask customer their address and how much money they spent
 - 3. Identifies trade area and share of market we likely have
 - 4. Will likely reach out to temp agency for a few people to help with conducting this survey
 - 5. Should give a heads up in newsletter/email so people know it's coming
 - ii. We have a new IT person and Marketing Manager
 - iii. Re-opening of salad bar and indoor seating area has been very popular and successful
 - b. Old National Account
 - i. Opening up a new account at Old National Bank with GM Team (Dec Bohler and Phil Phillipy) on the account.
 - 1. Weaver moves to approve, Boos seconds. All in favor; approved.
 - c. B Expansion Policies
 - i. Reviewed additions to B policies that are specific to expansion
 - ii. Discussion regarding whether additions should be permanent
 - 1. Add an appendix with the expansion-specific B policies
 - a. This allows us to have something in place to account for times of expansion, but also for ease of reporting during non-expansion times (which will be the case most of the time)
 - 2. Bobbi will redraft and resubmit
 - iii. Rewrite charter for staff committee as we cannot assume that there will always be a staff board member on the board to chair it
 - d. Education
 - i. Fiduciary Responsibility
 - 1. Reviewed the expectations of fiscal responsibility of Board members to act in good faith and best interest of co-op
 - ii. Presentation from Naomi Byerley, Community Outreach Coordinator at Centerstone
 - 1. Community Mental Health Center grant
 - a. Awarded by the Substance Abuse and Mental Health Services Administration
 - b. Funding multiple projects including Crisis Diversion Centers, Mobile Crisis Units, Rapid Response Program, and Community Education and Capacity Building
 - e. General Business Items

- i. Taylor leaving Board Admin position
- ii. Perpetuation
 - 1. Some edits needed –
 - a. Fix monthly meeting date from last Thursday of month to first Thursday of month
 - b. Remove the line regarding “if the need arises” to chair a committee
 - c. Publishing candidate statement
 - 2. We should decide on the skills/talent we are needing on the board
 - 3. Recruit!
- iii. Leadership Development
 - 1. We also need to think about/plan for Officer perpetuation
- f. Committee Reports
 - i. Officers – working on GM reviews
 - ii. Staff – Scholarship for staff, would like to make it October round-up
 - iii. Birthday – need assistance planning for birthday – what does a Bloomingfoods birthday usually look like? GM team will join next meeting to assist
 - iv. Finance – Reviewed letter for our largest owner-member lenders; next step will be drafting letter for remaining owner-member lenders
 - v. OMCC – Discussing having an open house in the fall; lots of ideas including food trucks, sampling products; should involve our new Marketing Manager
 - vi. SNAP – Grant has been submitted
 - vii. Perpetuation – Recruit!
- g. Closing
 - i. Task Review/Action Steps
 - ii. Daellenbach moves to adjourn, Baird seconds. All in favor, meeting adjourned.