

Bloomington Cooperative Services

Board of Directors Meeting

February 28, 2024 / 240228

Bunger & Robertson, 211 South College Ave. Bloomington, IN 47404 / Zoom

Board Members in Attendance: Isabelle Daellenbach, Brianne Jamerson, Gerry Hays, Tosh Lewis, Bobbi Boos, Susan Kornblum, Nancy Mathews, Stacey Giroux, Lauren McCalister

Admin: Dee Bohler, Phil Phillipy, Jude Flynn

Absent Board Members: All Present

Guest/Zoom: Benedict Jones on THC & CBD

01 Preliminaries

- A. Ends Statement
- B. Announcements
 - 1. The Board meetings are on the Last Wednesday every month.
 - 2. People's Market is hosting a Spring Sprout Conference March 23rd.
- C. Review Board Calendar
 - 1. Next month the Self-Monitoring will be: B7, B8, C9, and C10.
 - 2. Start putting together Board Budget request that will be reviewed in April
- D. Review Action Items

02 Consent Agenda

- A. Tonight's Agenda
- B. January BoD Minutes
- C. Education Meeting Minutes
- D. Officers Meeting Minutes
- E. Perpetuation Meeting Minutes
- F. Finance Committee Charter
- G. Officer Committee Charter
- H. Staff Committee Charter
- I. Candidate Packet

Motion to Approve Bobbi, with a plan for Jude to adjust January min, and without the Officer Charter and Candidate Pack. Second Stacey, All Approve.

MEMBER COMMENTS

03 Education

Guest Speaker Benedict Jones on THC & CBD

- A. Benedict started Apothica in 2018
 - 1. Apothica has been vending THC & CBD products at Bloomingfoods for several years.
- B. How this works in Indiana
 - 1. The 2018 Farm Bill
 - a. Has changed the ability of hemp to be grown for industrial use.

- b. Opened up the varieties of hemp that can be grown.
- 2. Indiana State Websites and the legal structure of cannabis products.
 - a. Cannabis definition includes Marijuana and Hemp.
 - b. CBD A is not psychoactive; it comes from industrial hemp with no THC.
 - c. Now Indiana can grow Industrial hemp.
- 3. Charlotte's Web Bill opened up the use and sale of CBD in all 50 states.
 - a. Charlotte was a young woman who had a rare form of epilepsy which gave her 70 seizures per day. Using CBD brought her daily seizure numbers down to 6.
 - b. CBD is legal as dietary supplements as long as the THC content is less than 0.3% (<0.3%).
- C. There are two ways to extract CBD from Hemp
 - 1. Chemical extraction and Heat extraction
 - a. Chemical extraction is a faster process that is hard to control a consistent chemical outcome and illegal in several states.
 - b. Heat extraction is also known as the Rosin Press method and the key words you would look for to avoid a product made from chemical extraction.
 - i. Benedict uses heat extraction to produce his products.
- D. Purdue has been testing hemp according to the Indiana Hemp Law & Hemp Resources.
 - 1. THC A decomposes into delta 9 which can be converted into synthetic cannabinoids.
 - 2. Synthetics are needed for pharmaceutical companies to use in drug production and will likely continue to be allowed in Indiana because of Eli Lilly Pharmaceuticals.
- E. Labeling is a tricky part of this business as packing requirements are constantly changing, yet an infraction is only a \$10 fine.

04 Self-Monitoring

D1 Unity of Control

A. Clarifying Questions:

- 1. The Board would like to hear what the GM's think about the job the Board is doing?
 - a. GM's feel good about how things are going.

Accepted as in compliance

C1 Governing Style

A. Clarifying Questions: none

Accepted as in compliance

05 Board Topics

A. Self-Monitoring Engagement

- 1. Ways OMCC / we can connect with Owner Members (OM).
 - a. "Breakfast with The Board"

- b. “Office Hours” via Zoom
 - c. The combination of in person, email communications, and online communications.
 - d. Potluck in the Park.
 - 2. Come up with ideas Rachel can help with, but not have to manage.
 - a. Get another staff member to help.
 - b. Using the newsletter to announce upcoming events where Board members will be available for discussion.
 - 3. Clear notes and comments will help future Boards with ideas.
 - a. Visiting other Boards could be a helpful tool.
 - i. Lost River could be an option.
- B. Policy Revisions: C4-Board Process & C3-Agenda Planning
- 1. Accepted as in on hold until next month’s consent agenda.
 - a. C4 first sentence has been rewritten to be more specific of what Board duties are.
- C. Keeping the meetings to two hours
- 1. If we are bringing something to the board to be voted on, have it well thought out to present your idea.
 - 2. Anything that needs a vote should be “highlighted”.
 - 3. Using our time wisely.
 - 4. If the committee does not come prepared it should be pushed to the next meeting.
 - 5. If it’s simple it can be decided.
- D. Board Social Activity is set for April 13th at Gerry’s Woodsy Property. Address TBA
- 1. Gerry will create a main dish.
 - 2. Bring a labeled potluck item to share.

BREAK

06 GM Monitoring and Reports

- A. B5 Consumer Treatment
 - 1. Some random examples of dealing with customer issues were looked at.
 - 2. POS coordinator is assisting with food compliance which will help stores and consumers to know what’s in the food.

Decision Tree

Accepted with acknowledgement of non-compliance with a plan.

- B. B1 Financial Condition: Q2 Numbers and Narrative
 - 1. Ideas to increase revenue and create a better customer experience.
 - a. Moving some merchandise around for convenience.
 - b. Customer patterns will change after breaks, so it makes sense to wait to make changes until after Mother’s Day/Graduation.
 - c. Labor increase will allow the hot bar at the west store to open within six weeks.

- a. This will happen by the end of the fiscal year which is in June.
- b. GM's have been asked to resubmit next month

Not Accepted because insufficient data to proceed.

Board requested clarification on statement in point 1, for resubmission next month.

- C. B7 Communications Report with January Financial statements
 1. The recent owner member drive created 94 new OM have joined.

07 Committees Requests

Perpetuation (standing)

- A. Perpetuation Candidate Packet has been updated.
- B. The status of the bylaws have changed so this might change restrictions.
 1. Consider if we want to add language that the OM candidate does not need to be paid in full, just active and current on their payment for at least 60 days in order to apply.
 2. If a potential candidate is not selected to run they must get 70 active members to sign a petition to be added.
- C. Timelines have been purposely left a bit open so Rachel can tweak this to meet her needs.
 1. Create the ability to add two weeks to candidates to sign up for election if there are not at least 5 candidates.
 2. May 29th we will make specific deadlines to this.
- D. There needs to be clarity with the expectations of potential candidates.
 1. The language needs to be changed.
 - a. Candidates are expected to attend the October meeting even though their term does not start until November.
 2. Candidates need a verbal reminder they will be expected at the October 30th 2024 BoD meeting.
- E. Feedback for how to recruit people.
 1. Consider frequency of visits vs top shoppers as ones who spent more money.

Accepted with: Change of wording of fully paid active status, typo, and addition about attending the October meeting.

Closing

Review Decisions

- Consent agenda: Pull out Officer Charter and Candidate Packet. Then approve with tweaks to January minutes.
- D1: accepted as in compliance
- C1: accepted as in compliance
- B5: Accepted with acknowledgement of non-compliance with a plan
- B1: Not accepted because insufficient data. Board requested clarification on statement in point 1. For resubmission next month.
- Candidate packet: accepted with three changes: (1) change language of petition procedure to align with recent bylaw change; (2) add October board meeting to timeline; (3)

Task Review – Action Steps
Motion to adjourn by Lauren
Second by Susan
All Approved